

Delivering a full range of practical business orientated benefits and services relating to the catering equipment industry.



CESA membership will help you drive business growth & meet the challenges of today's industry environment more effectively.



What is CESA?

Initially established over 75 years ago, and in 2008 as a company limited by guarantee CESA – the Catering Equipment Suppliers Association – is recognised as the largest and most influential membership association for companies involved in the manufacture, import/export, distribution, installation & servicing of commercial catering equipment.

CESA's remit encompasses the full spectrum of equipment & ancillary services; utensils & tableware suppliers; and includes suppliers to all the main foodservice & hospitality sectors.

Who benefits from being a member?

A wide range of companies operating in the UK qualify for membership.

- **Full Membership** for food service equipment manufacturers, distributors & service companies.
- **Associate Membership** is open to companies who are substantial suppliers and providers of materials & /or energy, or services to full CESA Member Companies.

Membership is by annual subscription.

OUR MEMBERSHIP

Our membership represents an impressive list of well over 180 of the industry's best known companies, from the small, independent firms to the major league, global players. Their common link is an aim to serve the hospitality industry in the most dynamic and responsible way.

Our role & objectives

To further the interests and raise the standards of the industry, and promote the welfare of its members.

Sustained representation to relevant government departments and regulatory authorities locally, nationally and internationally on all matters affecting members.

Active co-operation with other like-minded trade associations in the UK & worldwide.

Effective collaboration between all suppliers engaged in Foodservice Equipment supply.

Information

Privileged access to the most up to date Technical & Regulatory information

Access to CESA's unique wealth of experience, knowledge and resource base relating to the regulation, specification, manufacture and marketing of catering equipment, means that becoming a member will ensure that you stay at the leading edge of technology development and EU & UK standards.

Involvement

A powerful voice through CESA's active representation at the highest levels

CESA enjoys contact and representation at the highest level with Government (BERR, DEFRA) & many other influential bodies including the CBI and BSI. The Association will actively represent your interests regarding key industry issues...& seek to create a favourable climate for the foodservice equipment industry in the UK, Europe & globally. Together we have genuine influence.

Influence

Access to a unique & valuable peer group community

Access to CESA's unique membership community of over 130 industry leaders & peers from across the industry spectrum provides unparalleled networking opportunities and a valuable forum in which to share issues, influence & experiences.

Why join CESA? – Key Benefits

CESA membership will help you drive business growth & meet the challenges of today's industry environment more effectively.

Our range of relevant and practical business orientated benefits & services includes,

Reassurance for your customers and potential customers

As all members must adhere to the CESA Code of Practice, buying equipment and services from a CESA member gives your customers & potential customers the reassurance that they will receive the highest quality of products, professional advice & service.

Marketing & business support

CESA provides a range of practical & valuable marketing & business services, including

- » On demand access to policy, technical and regulatory advice & support
- » CESA website with members only area
- » Industry statistics via the CESA Statistics Committee
- » Inclusion on CESABIM – the unique catering equipment industry library
- » Free, on demand, members helpline to answer your questions.
- » Sponsorship of Hotelympia & Hospitality – the UK's premier catering equipment trade shows – with reduced exhibiting rates for members
- » Advantageous rates to apply & study for the CFSP (Certified Food Service Professional) and Principles of Foodservice – the professional qualifications dedicated to the hospitality & foodservice sector
- » Discounted subscription & advertising rates for The Caterer

Specialist activity areas to support a wide range of specific member interest groups

Through an extensive range of 19 specialist committees & project groups, CESA supports a wide variety of specific interests including exporting, utensil suppliers, sustainability, service companies etc. (To see the full range go to www.cesa.org.uk)

Choose your own level of involvement

CESA adopts an 'open' & inclusive culture which means that whatever your time availability or inclination, as a member you can choose your own level of involvement & participation to gain maximum benefit from your membership. There is open access to committees & project groups.

Friendly, helpful, responsive service & a communication level that is 'just right'

In the words of CESA members themselves (from the latest membership survey), they value the 'friendly', 'helpful' and 'responsive' service provided, which means that help & support is always timely & accessible. There are regular communications & forums including an informative Newsletter and an Annual Conference.

Use the CESA designation to demonstrate your commitment to quality & professionalism

Demonstrate your organisation's commitment to quality & professionalism...along with your support for the industry... by using the CESA designation on company materials, literature, business cards, communications, & other marketing collateral.

Value for money

A realistic subscription level that (according to the latest members survey) represents genuine value for money.



How to join

Complete the application form and apply today to give your business the full range of practical business orientated benefits and services relating to the catering equipment industry.

What members say about CESA & the benefits it brings.

Information

“CESA keeps us well informed on legislation and new market trends.”

“They do a valuable job... our main means of keeping up with regulation.”

“We look to CESA to provide industry knowledge.”

Influence

“CESA is the only body we have that has upward influence... a voice to the politicians & civil servants.”

“A representative, authoritative and collective voice... lobbying on our behalf.”

“CESA represents in one voice the feelings & opinions of members & industry.”

Involvement

“CESA are pulling together & co-ordinating the industry. Getting manufacturers talking to each other and doing more together.”

“A platform for suppliers to get together & discuss market issues.”

Reassurance for customers

“A key role is improving our perception to end users & the outside world – so when they purchase from a CESA member, they know it is a good supplier.”

“CESA accreditation is important – so end users see us as reputable & knowledgeable.”

“CESA ensures that standards are set in the industry.”

Catering Equipment Suppliers' Association
Rotherwick House, 3 Thomas More Street, London. E1W 1YZ

Tel: 020 7793 3030

E: enquiries@cesa.org.uk

W: www.cesa.org.uk

CESA Limited is registered in England No. 6620580