



UK INNOVATION & TECH SHOW

15 MARCH 2023

AT THE SQUARE BRUSSELS MEETING CENTRE

INVITATION TO EXHIBITORS

THE UK INNOVATION & TECH SHOW IS THE FIRST EVENT OF ITS KIND
IN BRUSSELS, THE HEART OF EUROPEAN DECISION-MAKING.

**You're invited to join us
alongside other innovators,
companies, and thought
leaders from across the
UK and Europe for an
exciting exhibition and
discussion forum full of
groundbreaking new ideas.**

The Show will include cutting edge hardware and the brilliant minds behind it, breakout discussions on the policy and ethics of emerging technology, a live hackathon demonstrating the potential of AI, and an inspiring opening keynote speech from the Royal Society Professor for Public Engagement in Science, Brian Cox.

UKTECHBRUSSELS.COM



WHY EXHIBIT AT THE UK INNOVATION & TECH SHOW?

JOIN US AT THE UK INNOVATION & TECH SHOW!

British innovators are at the forefront of improving the way we live and work with technological solutions and new big ideas.

The UK Innovation & Tech Show is a unique opportunity to showcase this expertise, enabling you to gain significant brand exposure and to network with high-level European policymakers, industry representatives and EU agenda-setters in a dynamic city that is at the heart of EU decision-making and influence.

You will join other British and European companies providing cutting-edge products and services, alongside special guests including Professor Brian Cox, with the event expected to attract hundreds of high-quality attendees, including the EU Institutions, national governments, the press, academia, innovative companies, and you!

WHY BRUSSELS? WHY NOW?

BRUSSELS IS THE IDEAL PLACE TO SHOWCASE BRITISH INNOVATION

Not only is the city second only to Washington DC in terms of the scope for industry to influence policy, but **it is home to thousands of industry representatives, NGOs, thinktanks and future leaders**, as well as a broad spectrum of policymakers setting policy for **over 350 million EU citizens, and representatives from over 180 countries.**

Innovation and tech are becoming increasingly integrated into European decision-making. With the conversation on new technology just getting started in Brussels, now is the time to show a receptive and influential audience how British tech can improve the lives of citizens, workers and consumers across Europe.

WHO ARE WE LOOKING FOR?

SHOWCASE AND CONNECTION

There's no limit to the kind of tech or innovation we're looking for as long as you're able to join us in Brussels on 15 March. We would love you to come with your product or service to **showcase your company and to connect with other innovators and decision-makers.** Some of the areas might include:

- AI, Machine Learning, Robotics
- Space
- Security, Cybersecurity, Cryptography
- Future of Computing
- Semiconductors & Advanced Connectivity
- Green(ing) Technologies

You don't necessarily need to be incorporated in the UK to exhibit at the Show; all innovative companies are welcome.



— THE SHOW

The Show will run from **09:30 to 17:30 on 15 March 2023**, with the expo the main attraction running all day, with side speeches, panels, and a hackathon taking place throughout the show.

— STAND SET UP

You are invited to set up your stand **on the afternoon of 14 March, or from 07:30 to 09:30 on the 15 March**. Further details will be sent to confirmed exhibitors.

— EXHIBITOR SPACE

We will provide you with a space of approximately 6m², including a table. This will allow space for two or three standing banners behind the table. Please get in touch with us if you have particular requests.

— VISIBILITY

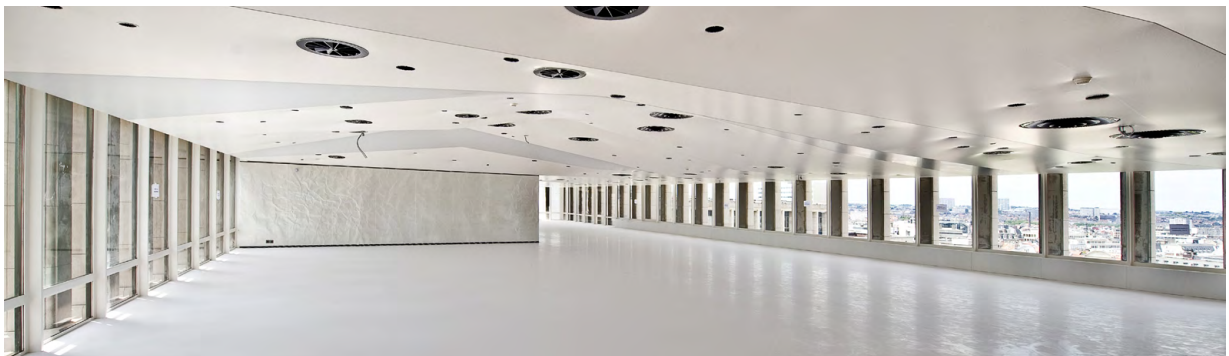
We would love to add your company name to our website on our list of exhibitors. Please let us know if you prefer for us not to.

— FREE OF CHARGE

There is no charge to attend the event, and we have the possibility of helping with travel and accommodation costs for SMEs and micro-SMEs on request.

— HARDWARE

If you are bringing hardware that requires an ATA Carnet or other customs documentation, we would also be happy to provide information and funding for this if necessary, on request.

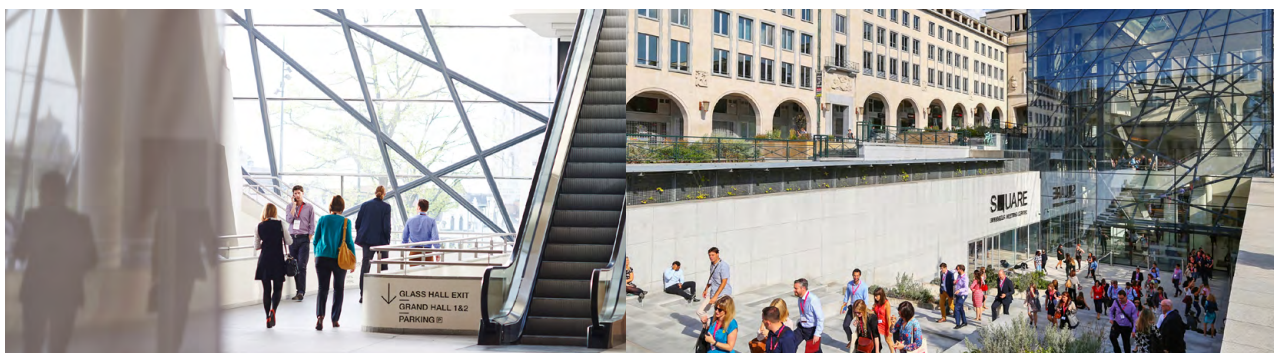
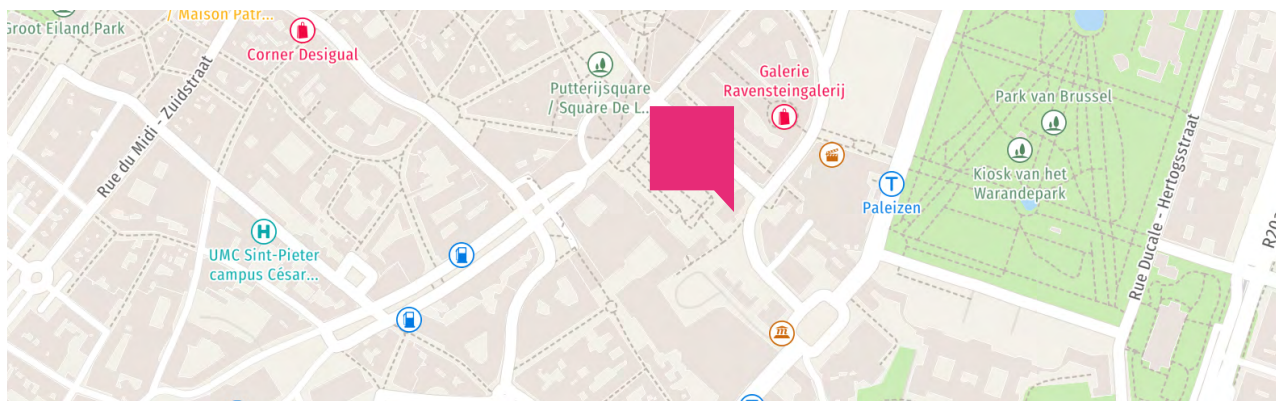




The Show will take place on **15 March 2023**
at **The SQUARE Brussels Meeting Centre, Mont Des Arts, 1000 Brussels.**

— HOW TO GET THERE

- **Eurostar** passenger trains run directly from London St. Pancras station to Gare Du Midi/Zuidstation in Brussels.
- **Brussels Zaventem airport** is connected to the city centre via train to Gare Centrale/Centralstation or bus 12, and then a short walk.
- On arrival in Brussels, the SQUARE is accessible in **15-20 minutes by taxi**, or in **10 minutes** (dependent on train timetables) **by taking a train** from Gare Midi/Zuidstation to Gare Centrale/Centralstation and then a short walk.





INTERESTED?

WE WOULD LOVE TO WELCOME YOU AS AN EXHIBITOR TO OUR UK INNOVATION AND TECH SHOW 2023.

Please register online at <https://uktechbrussels.com>

Upon entering your information **you will receive a confirmation from Eventbrite**, but please note that registration is subject to subsequent approval by the organising team.

If you have any questions please contact us at UKMisBrussels.Events@fcdo.gov.uk and include 'UK Tech Brussels' in the subject line of your email.

The image shows a vertical landing page for the UK Innovation & Tech Show. At the top, it features the event logo and the date: 15 MARCH 2023 AT THE SQUARE BRUSSELS MEETING CENTRE. Below this is a 'Register now' button. A progress bar shows 57 days, 17 hours, 53 minutes, and 37 seconds remaining. A text box describes the event as a gathering of innovators, companies, and thought leaders for an exhibition and policy discussions. Below this, there are two buttons: 'VISITOR BOOK NOW!' and 'EXHIBITOR BOOK NOW!'. At the bottom, it mentions the event is organized by The UK Mission to the European Union and provides social media contact information.