# KIT OUT THE KITCHEN



– Show —

#### The A to Z of Catering Manufacturing & Servicing

The Professional Kitchen Show is the UK's foremost event for heavy and light weight kitchen equipment manufacturers and service providers, meeting the needs of distributors and foodservice professionals from across the hospitality sector.

The Professional Kitchen Show is in its first year as a standalone event, but it comes with the 83 year heritage of Hotelympia, the UK's foremost exhibition for the hospitality and foodservice sectors.

0.563

attendees interested in meeting providers of catering equipment

2.360 attendees have over

**£500k** in purchasing power

### ATTENDING:

1.870

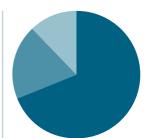
Directors/GMs

1.840 Chefs

1.395 Owner/Partners

94) Distributors' staff

4.60 from foodservice



69% Independents

19% 12% Group

Group owned unit



5-8 MARCH 2018 • ExCel LONDON

## THE FUTURE OF HOSPITALITY

SINCE 1935 -

Now in its 83rd year, Hotelympia, the UK's leading hospitality event, continues to help shape the future of the industry. Hospitality continues to be a key sector for growth. It's the 6th largest contributor to export earnings and the 4th largest employer, with a 4.49M workforce and over 180,000 employers. If you're looking to reach the hospitality market, Hotelympia is its home.

26.000+ attendees in 2016

9.000+ annual purchasing budgets of over **£100k** in 2016

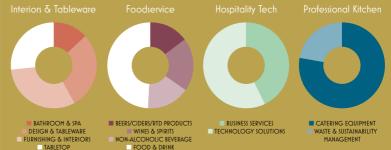
£72.474 average order placed at 2016

20% of buyers at Hotelympia spend over **£500k** in the hospitality sector

## **Company Activity**



## Visitors Key Areas of Interest by Show



### **Visitor Job Function**









